

AMERICA 250

1776 ★ 2026

Libby.

#America250

This July, we reflect on America's 250th anniversary—an opportunity to explore the nation's history, ideals, and ongoing evolution. This milestone invites students, faculty, and communities to engage with the stories, perspectives, and pivotal moments that have shaped the United States. Through Libby, students can access ebooks and audiobooks that examine the founding of the country, the complexities of its growth, and the voices that continue to influence its future.

Let these titles inspire thoughtful conversation, deeper understanding, and meaningful engagement with the American story—past and present. From civic ideals and historical milestones to cultural movements and personal narratives, America 250 offers a moment to reflect on how history informs today's world.

Plan ahead and keep an eye out for monthly toolkit additions on our additions on our [Digital Marketing Resources Page](#), and be sure to look for upcoming thematic collections.

List of Toolkit Items

5

General Announcements

Images that highlight America 250, sized for promotion across major social media platforms (Facebook, X, and Instagram), as well as print and digital signage formats. These assets work perfectly for student unions, campus monitors, bulletin boards, and library promotions.

17

Title-Specific Assets

A curated set of graphics representing featured titles within the broader America 250 collection—ideal for highlighting titles featuring the story of America.

2

Suggested Copy

Two ready-to-use copy options suitable for social media, message boards/ marquees, and email communications.

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General Announcement & Title-Specific Assets

To download the general announcements for our America 250 kit, visit our [Digital Marketing Resources Page](#).

And remember, you can always add your school's logo to any of these images to remind your faculty and staff that they can access Libby through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

America 250 invites us to reflect on the history, people, and ideas that have shaped the United States. Discover ebooks and audiobooks on Libby that explore defining moments, diverse perspectives, and the evolving American story. Learn, reflect, and engage.

Version 2

This Earth Day, discover powerful stories on Libby that illuminate our connection to the Earth. From urgent climate stories to uplifting environmental movements, stream content that educates, motivates, and empowers change.

Respectfully,

The Libby Team